



# Click, Click, Profit Cheat Sheet

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## What you'll learn in this cheat sheet



A dead simple strategy that has consistently beat the market for years. All it takes is comparing 2 numbers on a free website that anyone can access.

If one is higher than the other, you sell. It's that easy. But It has an average annual return of **35%** since 2006.

You simply trade the S&P 500 index using SSO (a popular 2x leveraged ETF) and SDS (a -2x leveraged ETF designed to profit from a decline in the stock market).

Yearly Performance			Monthly Performance		
Year	Test	Benchmark	Month	Test	Benchmark
2025	-1.326	1.470	Feb 2025	-3.117	-3.117
2024	61.697	43.485	Jan 2025	1.848	4.735
2023	26.978	46.655	Dec 2024	-8.400	-5.424
2022	6.571	-38.984	Nov 2024	13.268	11.545
2021	57.345	60.452	Oct 2024	-2.495	-2.495
2020	109.819	21.537	Sep 2024	3.163	3.668
2019	75.410	63.446	Aug 2024	19.866	3.898
2018	1.607	-14.600	Jul 2024	1.017	1.550
2017	44.353	44.353	Jun 2024	7.681	6.592
2016	18.908	21.269	May 2024	9.595	9.595
2015	20.040	-1.196	Apr 2024	-8.578	-8.578
2014	37.997	25.533	Mar 2024	6.021	6.021
2013	63.169	70.468	Feb 2024	9.897	9.897
2012	13.732	31.028	Jan 2024	1.790	2.490
2011	30.470	-2.931	Dec 2023	8.639	8.701
2010	21.112	26.819	Nov 2023	10.204	18.261
2009	50.413	47.233	Oct 2023	-8.714	-5.002
2008	37.049	-67.938	Sep 2023	-10.038	-9.946
2007	-1.502	1.069	Aug 2023	-5.022	-4.020
2006	16.193	18.617	Jul 2023	6.289	6.088

After 28-years trading, and spending over \$6.2 million building AI tools, I have discovered that simple solutions are the most profitable way to beat the markets.

## *What is that solution? Glad you asked.*

It's as simple as comparing two numbers. But not just any numbers. This has nothing to do with price charts or anything you've likely seen or heard about.

It turns out that Exchange Traded Funds (ETFs) are mispriced by billions of dollars every trading day. ETF providers publish this number as "NAV premium/discount." These subtle mispricings act like a "tell" in poker where the other player accidentally shows their hand. Through rigorous testing, I've found they can predict just about any stock or ETF.

The strategy I'm about to show you has returned 35% per year on average since 2006 – including 61% in 2024 when our AI algorithms came across this weird edge. Better yet, it's not complicated whatsoever. You'll know exactly when to sell by comparing two numbers on this free website:

### STEP 1:



Go to this page.



<https://www.ishares.com/us/products/239670/ishares-msci-mexico-capped-etf>

Go down to where it says Premium/Discount and click to see the chart.  
**It should look like this:**



**Simply hover your mouse to get the latest number.**

## STEP 2:

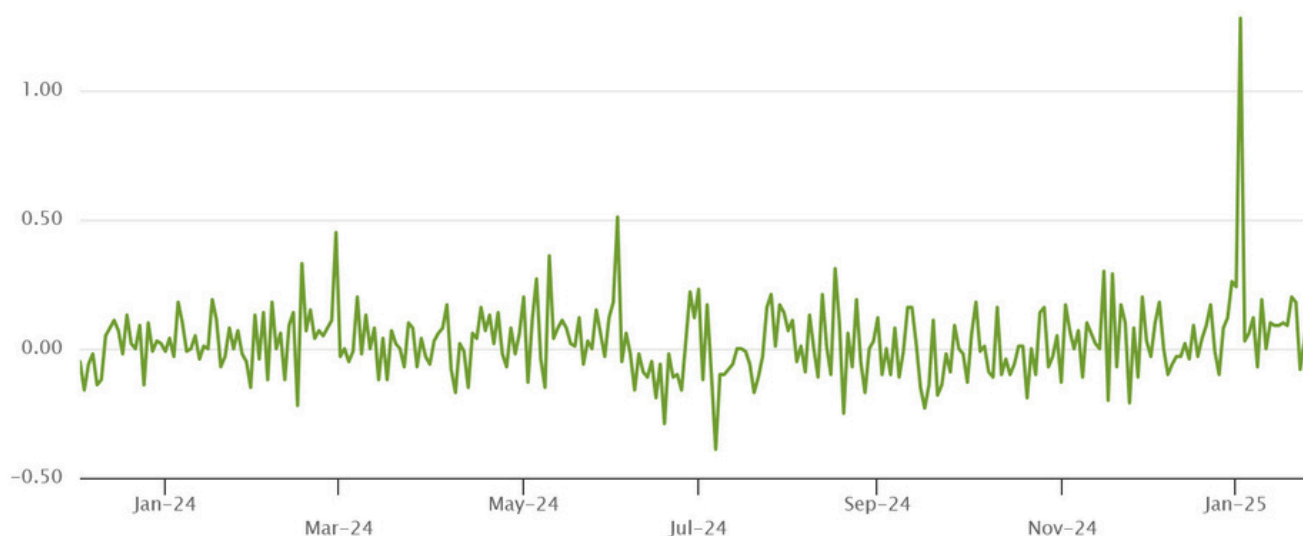


Go to this page.



<https://www.ishares.com/us/products/239454/ishares-20-year-treasury-bond-etf>

Scroll down and check out today's Premium/Discount the exact same way as in Step 1.



## STEP 3:



If the first number (EWW) is lower than the second number (TLT). Buy SSO (if you don't already have it.) But what if the first number is higher than or equal to the second number?

Sell SSO 2.4% above today's close with a limit order . If SSO is \$100 you'll sell it at \$102.40. If you don't have any SSO to sell—because you sold it another day—buy SDS at the market price.

It's as easy as that. Any time the numbers tell you to sell SSO do it with a limit order 2.4% above the days close. Any time the numbers tell you to buy SSO sell all the SDS you have at the same time at the market price. Simple, I know. But it's amazingly effective.

I've put together a flowchart with some example trades on the next page so you always know exactly what to do.

## A Note on Getting Started:



The way this strategy works is a lot like fishing. You cast your bait and wait patiently for a fish to bite. For us the bait is SSO and we're waiting for the market to bite our 2.4% limit order. It doesn't happen every time, but when it does, that's when we make our money.

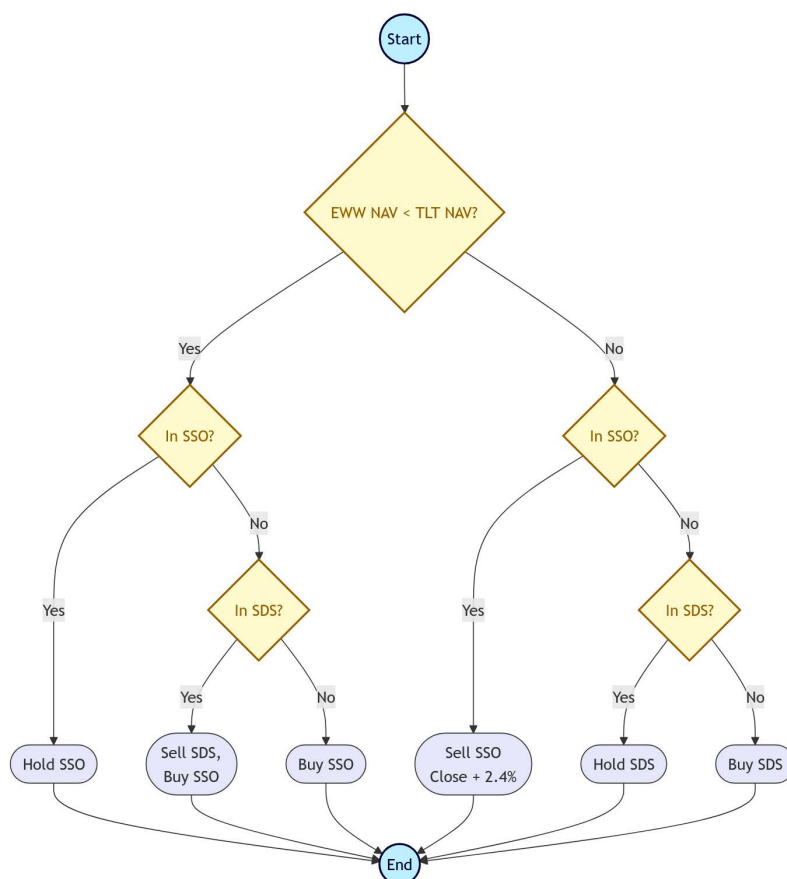
For that reason, we NEVER want to start with SDS. Wait to get into this strategy until you see a buy signal for SSO. Don't let SDS be your first trade.

## WHAT'S A LIMIT ORDER?

Thankfully, in today's world you don't need to sit around, glued to your screen, waiting for the trade to come.

Every broker on earth let's you set what's called a limit order. This order let's you set a price—for our purposes 2.4% above the day's closing price—then the broker sells for you once the market reaches that price.

If the price you set doesn't get hit, the order automatically gets cancelled and you check the numbers again the next day.





## EXAMPLE TRADES



### EXAMPLE 1

#### First Number is Lower (BUY SSO)

You have never traded this strategy so you aren't in anything. The first number (EWW) is 0.05 and the second number (TLT) is 0.09. The first number is lower than the second. Congrats, this is your first buy signal for SSO, so you place a buy order for SSO the next morning at the market price. You're officially in the game.



### EXAMPLE 2

#### First Number is Higher (SELL SSO)

You check the numbers in the evening and you see that the first number (EWW) is 0.12 and the second number (TLT) is .01. The first number is higher than the second. This is a sell signal for SSO. You're going to set out your bait and hook. Set a limit order to sell SSO 2.4% above the close price.



### EXAMPLE 3

#### First Number is Higher (BUY SDS)

Your limit order to sell SSO 2.4% above the close was hit. Now you're in cash. You check the numbers in the evening and you see that the first number (EWW) is 0.12 and the second number (TLT) is .01. The first number is higher than the second. This is a sell signal signal for SSO. But since you don't currently own SSO OR SDS, you're going to buy SDS. When the markets open at 9:30 Eastern the next morning buy SDS.



### EXAMPLE 4

#### First Number is Lower (SELL SDS/BUY SSO)

The first number (EWW) is 0.01 and the second number (TLT) is 0.12 The first number is lower than the second. You've already been trading this strategy and you have some SDS. Go ahead and place a sell order for SDS at market price and a buy order for SSO at market price.



## EXAMPLE 5

### First Number is Lower (BUY SSO)

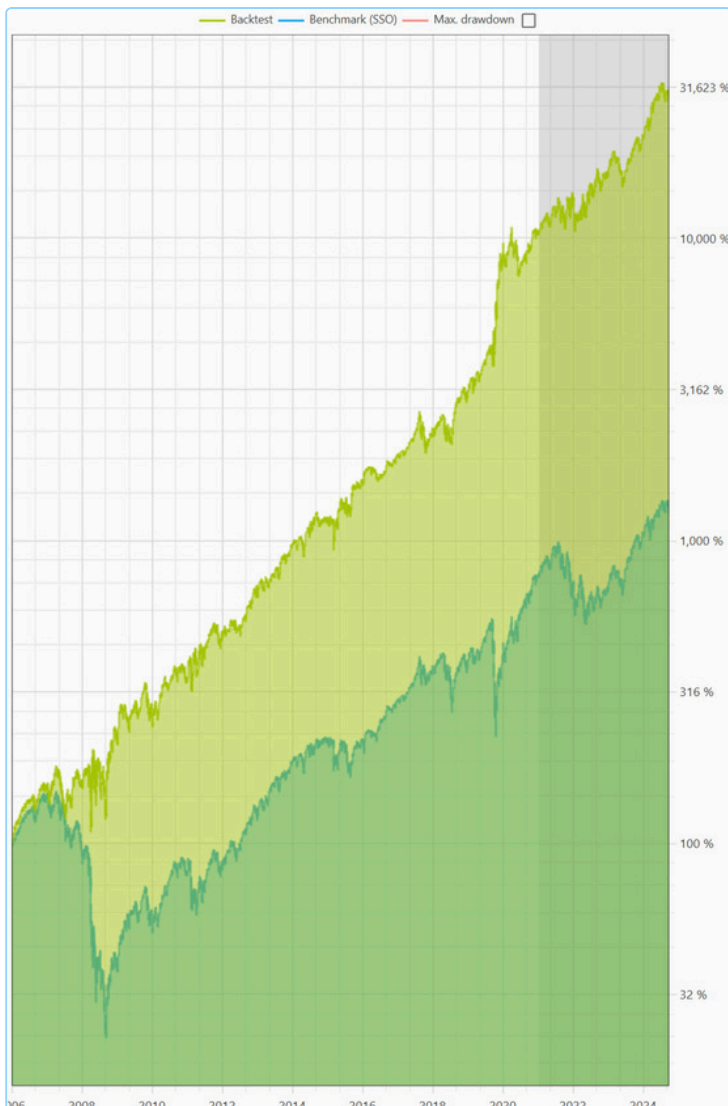
The first number (EWW) is 0.03 and the second number (TLT) is 0.05 The first number is lower than the second. You've already been trading this strategy but you just sold your SSO yesterday. So you haven't bought into SDS yet. That's okay, you don't need SDS. Go ahead and place a buy order for SSO at market price.



## EXAMPLE 6

### Sit and wait

If you get a buy signal for SSO and you already own SSO or if you get a buy signal for SDS and you already own SDS. Go ahead and sit tight, you don't need to do a thing. Trading is a waiting game and your opportunity will come soon enough.



Sell order limit

Close + 2.40 %

Order limit must be exceeded ☒

Instruments ?

Add Portfolio...

Portfolio	Listed	Delisted	
SSO	1	0	
Total	1	0	

Buy Filters ?

Add Buy Filter...

No filters have been added

Ranking ?

Add Ranking...

No ranking is done as the strategy only contains 1 instrument

Sell Filters ?

Add Sell Filter...

Sell position if...

Cyber code generator filter

☒ ... indicated by generated code

limit order

limit order

return get('TLT Premium') <= get('EWW Premium');

Close

## Why does this strategy work?



I built my first strategy in 1997. In all my years trading I've never seen such clear trading signals as this mispricing data. Strategies based on this data often outperform pricing-based strategies by 300%.

After building hundreds of these strategies on everything from tech stocks to bonds to gold, I have a hypothesis as to why mispricing data works so well.

Here in the US, it's extremely easy to short an ETF if it's over-priced and then buy its constituents, effectively hiding mispricings.

But the best mispricing signals come from country ETFs of countries outside the US. It's hard to arbitrage between the ETF itself and the stocks it holds when they're from other countries. It can be for a wide variety of reasons: **Taxes, Cumbersome trading rules, Time-zones, Currency fluctuations.** At the end of the day, we use statistics to determine if the edge is valid (the strategy you just learned has been proven over 429 trades).

This testing includes two phases of out-of-sample verification to make sure we're not over-fitting to the past. And focusing on extremely simple strategies (like the one you just learned) is very important. And of course, there's no better proof than a strategy working in live markets. Which is why I'm grateful so many of our members share real brokerage statements with real profits, not hypothetical.

*There's a reason why we have a 4.8/5 star rating.*



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Reviews 135 • Excellent



VERIFIED COMPANY

If you'd like to learn more about how to use AI to get real results in trading be sure to check your email for the latest updates from us.

If you would like to discover how checking just one more ETF number can boost this strategy's profits by 48%...

**To find the name of that ETF>**

**CLICK HERE**







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