

# HOW TO TRADE —WITH OTHER— PEOPLE'S MONEY



By Dan Murphy




# READ THIS...OR ELSE

**Before we get into anything, I want to start off with a HUGE disclaimer...**

Trading is a risky business. Trading other people's money (or your own, for that matter) shouldn't be done unless you can handle that risk. In the following report, I'll share some case studies with you of traders who have successfully leveraged their strategies to multiply their profits many times over... but just because they did it doesn't guarantee the same results for anyone else. In fact, most people don't do a damn thing. They sit on the couch and watch TV while sucking down bonbons. When opportunity knocks, they complain about the noise at the door.

I am not recommending that you buy any particular product, follow any particular trade strategy, or participate in any of the outlined opportunities. The content contained in this report is for informational purposes only, and you are responsible for any actions you take on that information.

Please also note that the information has been made as accurate as possible as of the date of publication, but some details may have changed since then. You are responsible for thoroughly researching the most current information from any platform you're considering working with.



Finally, the information in this report was written primarily with a US-based audience in mind. Wherever you're located, you are responsible for adhering to any and all laws that apply to your situation, regardless of whether those laws are addressed in this document.

Keeping those important warnings in mind, let's dig in...

# TABLE OF CONTENTS

Welcome to the 2020's	4
<b>Who Am I?</b>	<b>5</b>
<b>Funding Wealth Generation</b>	<b>6</b>
<b>Part 1: Funding Opportunities</b>	<b>7</b>
<b>How They Work</b>	<b>8</b>
● Qualifying for Funds	8
● Risk	9
● Advancing To Higher Funding Tiers	10
● Fees & Splits	11
<b>Find Your Fit</b>	<b>11</b>
<b>Tips On Getting Funded</b>	<b>14</b>
<b>Crowdsourced Trading</b>	<b>15</b>
<b>Funded Trading: Summary</b>	<b>15</b>
<b>Part 2: Earning Through Social Trading</b>	<b>16</b>
<b>How It Works</b>	<b>16</b>
● Qualifying As A Reliable Trade Signaler	17
● Liability & Buy-In	18
<b>Other Features</b>	<b>20</b>
<b>Social Trading: Summary</b>	<b>20</b>
<b>Funded vs. Social Trading</b>	<b>21</b>
<b>How Will You Take Your Trading To The Next Level?</b>	<b>22</b>
<b>Fortify Your Strategy With AI</b>	<b>23</b>
<b>Good Strategizing!</b>	<b>25</b>

# WELCOME TO THE 2020s



In 1990, if you wanted to take your trading game to the next level by taking on outside funds, you needed to start your own legal business, adhere to a number of regulations (with the commensurate licensees and paperwork), and build an entire sales department to connect with prospective investors. Today, everything's different.

The Internet has busted open new doors of opportunity. If you're good at what you do, there are now funds looking for you to follow your trade signals, as a means of creating more profit for everyone involved. These funds want the best people managing their money, and they don't care where you live, what your background is, how much money you personally have, or what your resume looks like. If you deliver a good strategy, they're ready to boost you to the top of their list of funded traders, handing over more and more assets. The more money you make them, the more they'll give you.

Even better, you get to focus on the only thing that matters: trading.

You don't need to worry about licenses and regulatory paperwork. There are minimal to no reporting or legal requirements, since that's either handled by the fund or because all liability is shouldered by the others following your signals.

And you don't have to go chasing after the funds, trying to persuade high net worth individuals to trust you with their investments (and dealing with all of the communications and relationship-management that requires). These platforms do all the marketing for you, managing client relationships and selling the service on your behalf.

In these arrangements, you can go from trading on an account under \$50,000 to managing assets over \$500,000 or even into seven and eight figures.

**In fact, the reason I started writing this report was because I was listening to a podcast and did a double-take. The guest runs a hedge fund, and said he had given \$70MM in assets to a guy that trades out of his apartment. No employees. No whiny clients. My back of the envelope calculation estimate is that he pulls in around \$6MM per year. Not too shabby.**

And you can do it from your living room, with an outside company shouldering the bulk of the risk. This burgeoning industry is currently wide-open to whoever wants in.



# WHO AM I?

So who am I, and why am I writing this? I started trading, like many, after being hooked by the promise of freedom.

No more bosses ruling over my days.

No more stuffy suits or miserable rush hour commuting.

No more Monday Blues or "TGIF."

Just trading, on my terms.



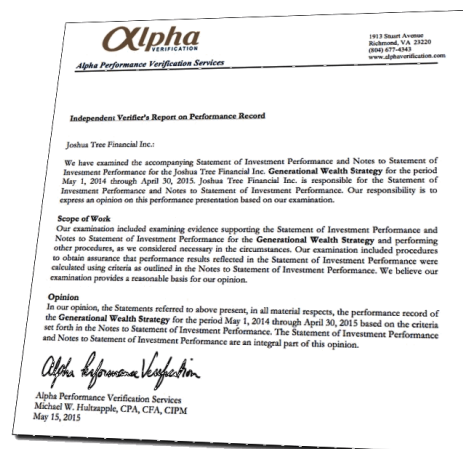
But, again like many, I found myself chasing the dream right off a cliff's edge on more than one occasion. Too many times, I followed the lead of industry "experts"... who actually had no real profit to show for all their brilliant insights. I listened to the theoreticians who offered the answer to every trading woe known to man... even though they'd never traded a penny of their own in real life.

Rabbit hole after rabbit hole, I found myself tossed around by the influence of hacks and crooks alike. But the sleepless nights and painful, sometimes humiliating, losses I experienced in this season motivated me. They made me want to not only find a better way but to help others avoid the same mistakes I was making. No one should have to deal with this. This is real money on the line — real dollars, and real livelihoods at risk. The hacks shouldn't get away with leading more people astray.

Things finally turned around when I joined one of the original Turtle Traders of Richard Dennis fame (they made \$175MM over a 4-year period). I began seeing through the lens of tested analysis. That's where you program EXACT trading rules into a computer to prove your strategy actually works. No longer was I flying by the seat of my pants, listening to the news or drawing lines on charts

After that "ah-ha" moment, I went on to establish my own trading record. Even going so far as hiring a 3rd part CPA to audit my account and prove I was in the top 1% of private equity managers.

That track record allowed me to attract the talent I needed to go into my latest endeavor: Building a 3,500-core computer network that automatically builds profitable trading strategies from scratch. Just about all of the top performing hedge funds in the world are using A.I and Machine Learning to beat the markets more consistently than ever before.



# FUNDING WEALTH GENERATION

I'm creating this report for one reason: to show how it's possible to capitalize on a good trading strategy by trading other people's money.

Consistent wealth generation can't be rushed. There's no shortcut to a solid strategy for reliable returns without exposing yourself to inordinate risk. **While wealth generation can't be rushed, however, it can be given more fuel.**

If you have a solid strategy, there are ways of earning more by sharing that strategy with others. After all, those with the funds want their money to generate maximum profit. Even if it costs them a percentage share, they would rather give that freely to you, if you can make them more money than they would otherwise earn.

In the following report, you'll find two central parts: Funding Opportunities and Social Trading.

In the Funding Opportunities section, I discuss companies that are actively seeking out traders to whom they can allocate funds. In Part 2 on Social Trading, I discuss the opportunity to establish yourself on a variety of social networks for traders, where you can earn fees from other users who follow your trade signals. There are pros and cons to each of these types of platforms, and those will be discussed as well.

Throughout, we'll look at case studies of others who have taken a good trading strategy and found new ways to capitalize on it within each of these types of funding sources.





# PART 1



## FUNDING OPPORTUNITIES



“Most traders who blow their accounts are under-capitalized and over-leveraged trading their own money. With prop firms today, you can get access to unlimited amounts of capital and you can manage that with a very safe, conservative approach. ...There’s no reason to be over-leveraged.

There are a growing number of platforms that will directly fund you if your track record is solid.

Sites like [Fundseeder](#), [The5%ers](#), and [Leeloo](#) are actively seeking new traders to manage their funds for them. Some of these are prop firms; others are merely taking advantage of the opportunity created by the Internet to crowdsource the most competent traders from every corner of the globe.

They want traders who can manage funds well. They don’t care where you live or what credentials you do or don’t have. It doesn’t matter if you have a relatively small trading account. All that matters is **performance**. And they’ll reward performance by trusting you with more funds.

They also carry most of the risk, giving you a majority share in the profit but minimizing your downside.

What’s more, they’re incentivized to do everything they can to see their traders succeed (because it’s their clients’ money — and their brand’s reputation — on the line), so once they’ve established a relationship with you, many of them will go to great lengths to support you and make sure you’re successful.

**Ephraim**, quoted at the start of this section, has been trading for 14 years and has developed a solid strategy, fortified by the discipline of emotion management and consistency. And he found new opportunity by taking on funds from the firm Leeloo. **He says,**

**“I believe there’s practically no point in trading your own money. Leeloo offers an incredible profit-sharing percentage and they are taking all the risk. There are huge benefits to trading with a prop firm, including the emotional and mental ones of not having any of your own money at risk.**

## HOW THEY WORK

Earning and retaining funding from these platforms comes down to two things:

- 1** Prove your competence through one of three qualification methods.
- 2** Consistently make profit without violating the platform’s risk parameters.

That’s it.



## QUALIFYING FOR FUNDS

Once you sign up, you’ll be required to prove your trade strategy in order to qualify for funds. Each platform holds its own requirements, but the qualification process tends to fall into one of three categories:

### QUALIFYING METHOD #1: SIMULATED TRADING ACCOUNT

Most platforms want to vet you through a simulated trading account that reflects real-time market movements. As you practice your virtual trades, they’re watching for a few things:

- Do you know how to make a profit while managing risk?** Or are you a hack?
- Will you follow the rules?** Can you keep your emotions in check and just follow the damn system, even if it is temporarily restrictive?

If you check these two boxes, they’ll probably give you money.

This is usually a **30-or 60-day** trial period, with a minimum of **5 or 10 active** trading days.

## QUALIFYING METHOD #2: TRADE HISTORY REVIEW

In lieu of working with a demo account, a small number of platforms will accept your past trading history as proof of competence. Fundseeder, for example, offers a free trade analytics tool. When you create an account with them, you can opt in to be considered for OPM funding.

What they want to see is your verified return/risk performance over time. If you've developed your skill as a trader over any length of time, you can show what you're capable of almost instantly.

## QUALIFYING METHOD #3: SMALL FUNDED ACCOUNT

Alternatively, some platforms will allocate to you a very small account of real money from the very beginning. These accounts usually range between **\$5k-\$20k**, and if managed well, these will earn you larger funded accounts. Typically, you'll be evaluated for the next level of funding every **30 or 60 days**.



### RISK

Once you've qualified, you'll be held to well-defined parameters (the same parameters, or maybe a little looser, than the ones you followed during the trial phase) to ensure that you don't exceed the amount of risk that the company is willing to extend to you.

In these scenarios, the funding company carries virtually all of the risk, freeing you up to profit off of the gains without losing inordinate sums to your losses. In return, however, you must stick to whatever risk parameters they have in place.



If you hit one of those limits, most companies will simply cut off your account for that day in order to prevent further loss. If this happens too frequently, you may need to re-qualify for fund allocation, which typically just means that you need to compete whatever onboarding program they follow one more time (and repay the entry fee, if applicable).

**Here's a typical policy from OneUp Trader on a \$50,000 account:**

- **\$1,250 daily loss limit**
- **\$2,500 trailing drawdown limit**
- **If you exceed either of these limits,**

**“ your positions may be flattened, and further trading may be halted until the next trading day.**



## **QUALIFYING AS A RELIABLE TRADE SIGNALER**

The #1 rule is that you don't exceed whatever risk parameters are in place. If you violate that rule, you may lose your funds. In order to earn more funds, however, you simply need to demonstrate consistent profit that meets whatever expectations that platform holds.

For some platforms, this is a profit target of **5% or 10%** in a **30-** or **60-day** window. For others, they're happy with any profit, as long as risk is appropriately managed.

Let's look at a couple more case studies...

Darunee is a trader who was trading her own money in forex for five years, building up a solid strategy with consistent returns focused on risk management, but on a very small portfolio. She found more funds with The **5%ers**, and in less than **60 days** earned an account of \$48k from them. Similarly, Leonardo has gone from an initial fund allocation of **\$40k to \$160k** in less than a year by simply proving consistency and risk management.

With OneUp Trader, Austin found leverage after trading futures on his own for eight years. With OneUp, he was given a **\$50k** account initially but now trades **\$150k** in funds.

And on BluFX, Ivan became a **\$1** million trader in only 9 months with the platform.

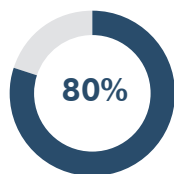
The companies ultimately want you to be as profitable as possible and will reward you with increasingly larger accounts — up to **\$1,000,000** (or higher) in many cases — as you prove that you can handle each new tier.





## FEES & SPLITS

Many of these platforms require an up-front fee from you — for some, it's an ongoing monthly fee, while for others it's a one-time charge. This fee is what keeps them in business and enables coverage of losses if you fail to make a profit. It's what enables them to take on all the risk.



Profit-sharing and withdrawals are also handled differently by each platform (see the table for a summary). With most, you'll keep anywhere from **50-90%** of the profits you generate (most commonly, you keep **80%**) and can withdraw your share at least every 30 days.

As you consider whether one of these funded platforms is right for you, be sure to look at both the profit share and the fee structure, and decide whether the money you make is going to adequately cover any associated fees. Some platforms also set a minimum balance requirement that you must maintain before they'll allocate funds to you. Be sure you understand all of these requirements before proceeding with any provider.



## FIND YOUR FIT

Each of these platforms incorporates its own set of perks and features — some offer greater coaching or training support, some include an active community, and some provide analytics tools to bolster your current trading habits. Some restrict riskier strategies, like trading during major news events or after hours. And each offers funds for only specific types of asset classes.

Whatever your style, you can find the one that's the right fit for you.

NAME	REQUIREMENTS	COST	FUNDING AVAILABLE	SPLIT	ASSETS
<b>BluFX</b>	profit target: 10% Max. 10% drawdown	€99- €249/ month	starting at \$25k upto \$1 million+	50% profit share	forex, gold
<b>City Traders Imperium</b>	profit target: (fixed amount, depending on account size)Min. 30 active trading days Max. risk exposure: 5:1	€200- €55- (one-time)	starting at \$20k upto \$2 million+	50-70% profit share	forex
<b>EnFoid</b>	Stage 1: profit target: 10% 30 calendar days Max. 10% drawdown Stage 2: profit target: 5% 60 calendar days Max. 10% drawdown	Free	starting at \$25k upto \$700 k+	50% profit share	CFD, equities, forex,
<b>Fidelcrest</b>	profit target: 5-15% Min. 30 trading days	€349- €1490 (one-time)	starting at \$10k upto \$400 k+	70% profit share	All
<b>Fundisus</b>	profit target: 10% No loss parameters	\$299-\$599/ month	starting at \$25k upto \$1 million+	50% profit share	forex, gold
<b>Fundseeder</b>	Verified return/risk performance	Free	unspecified	negotiated directly with the investor	all
<b>KickStart Trading (in partnership with the 5%ers</b>	profit target: 10% Max. calendar days: 180 Stop/Loss:<1.5% including hedge position	\$275-\$875 (one-time)	starting at \$6k upto \$1.28 million+	50% profit share	forex
<b>Leeloo</b>	Min. 10 total trading days Manage risk by not exceeding your maximum drawdown(amount varies with account size)	\$145-\$675/ month	starting at \$25k upto \$300k+		futures
<b>Liberty Market Investment</b>	Min. 5 trading days profit target: varies with account Max. daily loss: varies with account Max. trailing drawdown: varies with account		starting at \$10k upto \$150k+	\$8000 of your first profits, then 80%	futures

NAME	REQUIREMENTS	COST	FUNDING AVAILABLE	SPLIT	ASSETS
<b>Maverick Trading</b>	Unspecified.	\$1500 (one-time) + \$199/month	starting at \$25k upto \$800k+	70-80% profit share	forex
<b>OneUp Trader</b>	Minimum of 15 total trading days Hit the profit target without exceeding the trailing drawdown or daily loss limit (amounts vary with the account size)	\$105-\$650/month	starting at \$25k upto \$250k+	\$8000 of your first profits, then 80%	futures
<b>Savius</b>	Min. 10 trading days 30 calendar days Consistency: 30% Max. drawdown: \$2k-\$3k	€249- €499	starting at \$50k upto \$250k+	80% profit share	futures
<b>SpeedUP Trader</b>	Min. 10 trading days Max. daily loss: varies with account Max. drawdown: varies with account Consistency: varies with account	\$150-\$310	starting at \$25k upto \$100k+	\$7000 of your first profits, then 80%	futures
<b>The 5%ers</b>	Profit target: 10% Max calendar days: 180 Stop/Loss: 1.5%	\$275-\$875 (one-time)	starting at \$6k upto \$1.28 million+	50% profit share	forex
<b>TopStep</b>	Profit target: varies with account Max. daily loss: varies with account Max. drawdown: varies with account	\$125-\$375/month	starting at \$30k upto \$500k+	\$5000 of your first profits, then 80%	forex,futures
<b>Traders4Traders</b>	Profit target: varies with account Max. weekly loss: 2% of starting balance Max. total loss: 4% of starting account balance	\$199-\$350 (one-time)	starting at \$25k upto \$1 million+	up to 80% profit share	forex
<b>TryDayTrading</b>	Unspecified	\$7000-\$15400 (one-time)	lower limit unspecified upto \$100k+	50-80% profit share	forex



## TIPS ON GETTING FUNDED

In order to earn and keep funds, there's no getting around the fundamental requirement: **consistency**.

Allocation of funds is determined primarily by merit. Know your craft, and stick to the smart strategy. There are no other shortcuts.

Related to that is the next character trait most funders look for: that you **stick to the rules**.

Each platform is different — some extend more freedom than others — but some require that you (at least initially) restrain yourself from trading during major news events or that you close all positions before the weekend or the end of each trading day

Learn the parameters set by whatever platform you choose and decide whether you're willing to adhere to those stipulations for however long it's required.

They do this, in part, because they want to know that you're not going to go rogue. That you can have a system in place and stick to it. That you'll remain disciplined rather than acting out emotionally.

Also along those lines, they want to see that your strategy doesn't expose them to too much risk. (This is where their rules can actually help you by preventing you from losing too much money.)

In the beginning, when the funding company is still getting to know you, they're watching to see whether you seem like a good long-term investment. Do you seem like someone who they can trust with hundreds of thousands of dollars? Even though it may feel like a low-stakes scenario (trading virtual money or a small account), they're watching your moves to see how you handle it, because they assume that what you do now is reflective of what you'll do with larger accounts. So it's best if you treat your onboarding time as seriously as if you had already been given \$1m in allocated funds. This shows them that you're serious and a worthy investment.



## CROWDSOURCED TRADING

There's one more point to cover here before moving on. It's a sub-category of funded opportunities — the crowdsourced trade signal competition.

Quantiacs is the poster child here (currently trading in futures and bitcoin).

The way it works is that you submit your trading algorithm. If it passes Quantiac's filters, then your algorithm will be evaluated on fresh market data during the "Contest Period." If your entry earns one of the top 7 places, your strategy will be allocated up to **\$1 million** and traded on a live market. You receive **10%** of any profits (with no downside risk).

It's a no-commitment, one-time competition submission with the potential to evolve into a more fruitful partnership.

Through the competition, participants like Alex and Daniel have earned up to two million in allocated funds. Not only that, but they now earn ongoing quant fees from Quantiacs as well.

## FUNDED TRADING: SUMMARY

- Funds want the best traders, and they don't care where those traders come from. They'll handle all the marketing and legalities of acquiring funds, freeing you up to do one thing: trade.
- If your strategy is profitable, consistent, and manages risk well, many of these companies will allocate up to \$1 million to you to manage.
- Many funding companies charge a monthly or one-time fee, while others are free to use. Before making a decision about whether to get started with one of these platforms, be sure to ask yourself whether the money you make is going to adequately cover any associated fees.
- Profit splits range from **50/50 to 90/10** (with you taking the **90%**).
- Know what you're committing to. Before signing onto any funded platform, be sure to understand their rules, fees, and what happens if you fail to meet those standards.
- Another opportunity for merit-based funding is found in competitions like those held by Quantiacs. With no downside risk, a good strategy can earn automatic funding and a cut of any profits generated.

# PART 2



## EARNING THROUGH SOCIAL TRADING

We've covered opportunities to acquire allocated funds pretty thoroughly at this point... but there's a second huge opportunity in the modern landscape of trading currently on the rise. It's what's become known as **social trading** (which comprises both "copy trading" and "mirror trading").

Money is generated on these platforms by connecting users to top-performing strategies. If another user chooses to imitate one of your strategies, then their assets essentially fall under your management, earning you either a flat rate or a cut of their profit.

**Collective2** is the most well-known of these sites. Others include **eToro** and **ZuluTrade**.

Once again, the sites' objective is to be profitable. They do this by creating an open platform for anyone to establish themselves as a skilled trader, regardless of background or credentials. The site then compares and ranks them against all other platform users, highlighting the best ones... which in turn earns those traders more trust and more asset allocation.



### HOW IT WORKS

On these platforms, traders of any level are able to create an account. The platform's users can then "follow" each other. When they do, they're able to automatically copy the trading strategies of those they follow — those with a proven track record.

In "copy trading," the replicated trade happens automatically. In "mirror trading," the replication is also automatic but it first runs through an automated trading strategy or program. For the purpose of this report, I'll refer to both under the term "social trading."



The obvious incentive is that users earn more money when they pick good trade signals to replicate. But there's no outside risk, since your followers are still managing their own accounts. They're not actually handing any funds over to you; they're simply following your lead.

For each follower you have, you earn either a share of your followers' profit (typical of free platforms) or a flat rate fee (typical of paid programs).



## QUALIFYING AS A RELIABLE TRADE SIGNALER

---

Platforms vary on this point.

While some offer a completely open ecosystem, others require a brief verified track record before allowing you the opportunity of being followed and replicated. In these cases, you may be required to show a 30- or 60-day trading history before anyone can follow or copy your strategies.

Overall, however, the barrier to entry is much lower on social trading platforms than it is for acquiring funding from one of the platforms discussed earlier. Just because you're able to easily create an account, though, doesn't mean you'll automatically gain followers. People want to see that you have a solid track record before committing their assets over to your strategy.

These platforms will sometimes back-populate your trading data, earning you credibility for a long-standing profitable trading record. They also include leaderboards, which highlight top-performing strategies, so that the other platform users can find and follow you.





## LIABILITY & BUY-IN

Most social trading platforms require a monthly subscription (in the range of \$20-\$100/month), while some are completely free to use.

As mentioned above, this is usually reflected in the pay-out system:

- When you pay a flat fee to participate, you earn a flat fee (or sometimes a percentage, depending on your subscription tier) for each subscriber.
- When the platform is free, you earn a cut of your followers' profits when they copy your successful signals.

You may be required to maintain a minimum level of equity in your account as well, depending on your account type. When it comes to liability on these platforms, bad trade decisions sit on the shoulders of the person following your signals. While you need to demonstrate reliable trades in order to earn the trust of others, they are ultimately the ones making their own trade decisions. You're not held financially responsible if they duplicate your strategy and it goes bust (although this will impact your metrics and may cause you to lose followers).

SITE	REQUIREMENTS TO EARN	COST	EARNINGS	MARKETS
<a href="https://trade.collective2.com/manage/">https://trade.collective2.com/manage/</a>	N/A Get started immediately	\$19-\$99/month	50% payout of subscriber fees	forex, futures, options, stocks
<a href="https://www.etoro.com/en-us/">https://www.etoro.com/en-us/</a>	fully verified profile	\$100-\$2,500 (one-time)	\$2 per follower or 2% of AUM annually (depending on Subscription tier)	
	Logged in within the past 30 days			
	2 months of stats appearing(at least 1 full month)			
	\$100 min.equity			
	Open or closed a position in the past 30 days Logged in within the past 30 days			

SITE	REQUIREMENTS TO EARN	COST	EARNINGS	MARKETS
FXStat	Active, verified account on FXStat	free	50% commission of one pip, per transaction	forex, stocks
	Minimum of 10-15% annual return on investment in your forex account			
	Profitable performance during the minimum last			
	Average pip/trade over 5-10			
	Stop loss set for each trade			
	Due diligence on trading discipline and style			
ZuluTrade	N/A. Get started immediately	free	Traders' compensation differs according to their investors' account type as well as the Traders location <a href="https://www.zulutrader.com/trader-guide">https://www.zulutrader.com/trader-guide</a>	
Myfxbook	N/A. Get started immediately	free	0.5 pips per winning trade per subscriber	

Well-performing strategies on Collective2 currently earn at least \$50k-\$75k in revenue. And the most successful trader on the platform has already earned \$600k+ (and counting) with his strategy!

Over at eToro, **Lori** has been trading cryptocurrencies on the platform for one year. With 43% profitable trades and a max drawdown (annual) of 40%, her copy assets under management currently range in total from \$300k-\$1 million.

On ZuluTrade, user **@XMATrading** has been using the platform for one year (trading forex). Though his balance is only €14k, he's built enough of a following over the past 12 months that he now carries \$491k in assets under management.

Similarly, user **@ForexDom0101** trades forex with a balance below \$30k. He's been on ZuluTrade for only 7 months but has already earned \$120k AUM.

## OTHER FEATURES

In addition to providing a direct source of funding, these platforms also act as a community you can engage with and learn from, and the built-in statistics can be used to compare yourself against others on the platform.

Collective2 user Francisco shares his thoughts: “There’s really no better way for a trader to **get noticed**, and to do it on a trusted, verifiable platform.”

## SOCIAL TRADING: SUMMARY

- Social trading platforms connect you directly to others, who can replicate your trade strategies by “following” you. For each follower, you earn money.
- Although it’s easy to get started with an account on social trading sites, you still have to earn the trust of followers by proving solid and consistent profitability.
- Leaderboards help you get discovered by highlighting top-performing strategies.





# FUNDED VS. SOCIAL TRADING

Now that we've covered the specifics of both funded trading and social trading, let's look a little more closely at the similarities and differences between them, and the pros and cons to each...

## FUNDED TRADING

### PROS

- 1 Trade with more money.** In these situations, your equity in fully funded trading accounts may be increased up to \$250,000. (This can be a solution for mandatory capital requirements for day traders in some stock markets.)
- 2 Accelerated growth.** You can grow much faster with a funded account. These funds reward those who make profit — some will repeatedly double your allocated funds with each cycle in which you prove reliability.
- 3 Access to a top-performing network.** As your name rises to the top of the firm's radar, you build new connections with other high performers, enabling you to learn from each other and open up new doors through those personal relationships.

### CONS

- 1 You have to play by the fund's rules.** While the parameters set up by these companies are arguably beneficial to you, since they prevent excessive loss, it's still a set of rules that you need to adhere to if you want to benefit from their funds.
- 2 Fees.** Most of these platforms aren't free. Depending on your trading level, it may not be worth the associated cost.

## SOCIAL TRADING

### PROS

- 1 Low barrier to entry.** These platforms generally cost less and require less from you than funded opportunities do in order to get started.
- 2 Get paid for doing what you're already doing.** If you're going to be trading anyway, you may as well set yourself up to potentially gain an extra income stream from people following your signals.
- 3 Copy other traders.** In addition to finding your own followers, you can learn from and copy the strategies of other traders on the platform. Even if you never gain a follower ever, you may be able to improve your own strategy by leveraging the power of this trading network.

### CONS

- 1 Growth is less rapid.** Unlike the rapid growth available through a funded account, social trading generally involves a more gradual increase in followers and their payouts.
- 2 Lost in the noise.** Unless you make it onto a top spot in a leaderboard, you're unlikely to find a huge number of followers, leaving you lost in the noise of the platform.
- 3 Fees.** Not all of these platforms are free. Depending on your trading level and objectives, it may not be worth the associated cost.

There are pros and cons to each source of funding, and your unique skills and preferences should be taken into account when making a choice. You should also make sure to review the platform's website carefully before signing a contract with them or paying any subscription fees.

# HOW WILL YOU TAKE YOUR TRADING TO THE NEXT LEVEL?

The promise of funding can be a glittery one, but I don't want to mislead you: your ability to earn and retain any amount of external funding hinges entirely on the **quality of your trading strategy**.

That being said, the opportunity here is enormous.

You can even create multiple accounts with different providers to really maximize the profits you make. **Without doing anything more than what you're already doing and without taking on any additional risk**, you can apply your trade expertise to larger amounts of funds, generating more wealth not only for yourself but also for others.

As you consider moving forward, ask yourself the following questions:

- Do I have a strategy that reliably returns a profit without extreme drawdowns?
- How much am I willing to invest into this? Will my share of the profit realistically cover any fees required from me?
- Am I willing to adhere to the parameters set in place by the funding platform?

If you think this is the right next move for you, it's easy enough to get started today. After finalizing your own research, most platforms allow you to set up a free account or begin a free trial instantly.





# FORTIFY YOUR STRATEGY WITH AI

Before I leave you, I want to touch on one more thing. It's one of the most valuable tools I've learned to tap into in the process of scaling and taking on more funding: A.I.

I'm not going to get into all the detail, because that deserves its own report entirely, but A.I truly is a game-changer. Imagine that you own a "smart" baseball bat. This baseball bat has a reader on it that calculates the rate and angle it needs to hit an incoming ball and automatically sends signals into your hands that cause your muscles to adjust in the right way while giving you a beeping sound that indicates the exact second when you should swing. Imagine you showed up at a baseball game where all the other players were using standard metal bats, but you brought

your Super Duper Smart Bat. That wouldn't be fair or legal, right? But in trading, that's A.I, and it's completely fair and legal.

AI gives you a super-boosted leg-up over purely manually-derived trading strategies. It's not smarter than you, but it's a million times faster than you and can test more ideas than you ever could in a lifetime. I should know...I've been building trading strategies since 1997, and the A.I beat me right away, just like Gary Kasparov was beaten by IBM's Big Blue. It never gets tired and can work while you sleep.

A.I throws open completely new doors to bolster your trading strategy. It can't entirely run things on its own — but when a human mind partners up with its superhuman intelligence, you can take your strategy to a level that accounts for data far beyond your individual capacity to account for. Even better, you can do it in record time, all the time.

AI also takes the emotion out of it. It gives you truly objective analyses and isn't swayed by anxiety when losses come along. It allows you to trust your moves more fully, without rushing to make a change driven by self-doubt and fear.



A solid, successful strategy is the key to finding more funds, both through funded opportunities and social trading platforms. If your strategy isn't reliable, then it doesn't matter what opportunities lie out there — no one's going to trust you with their assets. AI is one means by which you can improve your strategy, in order to take your entire trading career to the next level

I mentioned earlier that I've learned the hard way how to shut out the noise and useless "advice" thrown around about trading and to build a better strategy — one that's reliable and won't ruin me in a single day. More recently, I've learned how to apply AI to create strategies from scratch.

I'm hosting a free webinar to show exactly how I did this, step by step, in order to help you discover how you can have AI automatically build trading strategies for you too.

It pains me to see others making the exact. same. mistakes. that I made. This is my way of beating the hacks who misled me.

AI is still new and can seem overwhelming, but it's an incredibly powerful tool and much more accessible than you may think — yes, even for you.

Making the most of A.I to build solid, reliable trade strategies can fortify your foundation and establish your track record. Then you can use opportunities for funding to leverage the heck out of those results..

**To join the webinar, simply click the link below:**

**[HTTPS://PORTFOLIOBOSS.COM/OPM](https://portfolioboss.com/opm)**



# GOOD STRATEGIZING!

The fact that you've read this far shows me that you're serious about upping your trading game, and about doing it the right way. You want to generate more wealth, and you want to do it in a way that isn't going to boomerang back on you, costing everything.

I'm not going to wish you "good luck," because we both know it's not about luck. It's about strategy. It's about making the right choices. It's about keeping a steady head, no matter what the noise says.

Stay the course. You're already making the right choices and learning how to trust your own discernment.

If you'd like to get in touch, please don't hesitate to send me an email. Thanks for reading!

Trade smart,

Dan Murphy  
Founder Portfolio Boss Inc.  
[dan@portfolioboss.com](mailto:dan@portfolioboss.com)



A handwritten signature of Dan Murphy in black ink, featuring a large, stylized 'D' and 'M'.